

TOOLS AND RESOURCES FOR CREATING INFOGRAPHICS

This list of tools and resources for creating infographics presents a selection of infographic templates, color websites, icon collections, stock photo websites, data visualization, design software, and other resources to consider. Some resources are free and some offer paid accounts with expanded features. Overall, this is a collection of practical, easy-to-use, low-tech options for creating infographics.

INFOGRAPHIC TEMPLATES		
Piktochart	https://piktochart.com/	Online infographic maker. Infographic and presentation tool. Multiple free templates, ability to upload custom graphics. Free and pro versions.
Canva	https://www.canva.com/	Online infographic maker. Browse multiple examples. Drag and Drop. Free to join. Small cost for some graphics.
Venngage	https://venngage.com/	Online infographic maker. Simple and easy to use. Browse, templates, themes and graphics. Free and premium versions.
Infogr.am	https://infogr.am/	Online infographic maker. Charts, graphs, and maps available. Ability to work in teams. Free and pro versions.
Easel.ly	https://www.easel.ly/	Infographic templates. Offers a dozen free templates and graphics.
Visualize.me	http://vizualize.me/	Online infographic maker. View lots of examples. Specializes in infographic resume building.
Visme.co	http://www.visme.co/	Online infographic maker. Large library of infographics, images and icons. Free, standards and complete versions.
Biteable	https://biteable.com	Video infographic maker. Free and premium versions.
Lucid Press	https://www.lucidpress.com	Infographic maker. Free and monthly subscriptions.
Creative Market	https://creativemarket.com/kirp/388576-Infographic-Bundle-for-Powerpoint/	Browse infographic templates for purchase.
Graphic River	https://graphicriver.net/item/the-data-deck-a-powerpoint-infographics-template/6309858	Browse infographic templates for purchase.
Hub Spot	https://www.hubspot.com/infographic-templates	Browse infographic templates.
Animaker	https://www.animaker.com	Video infographic maker. Free and paid versions.

COLOR WEBSITES		
Adobe Kuler	https://color.adobe.com	Explore color palettes.
Color Codes	http://html-color-codes.info/colors-from-image/	Upload your own image to get hex codes from logos.
Color Brewer	http://colorbrewer2.org	Explore color palettes with specifications (color blind, print, and photo copy friendly).
Get Colors from an Image	https://html-color.codes/color-from-image	Upload your own image to get exact color codes for color matching. Explore color palettes based on your colors.

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COLOR WEBSITES

Coolors	https://coolors.co/	Explore color palettes.
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ICON COLLECTIONS

The Noun Project	https://thenounproject.com/	Icons & clip art.
Clker	http://Clker.com/	Customizable icons & clip art.
Freebies icons	http://freebiesbug.com/psd-freebies/120-free-psd-coloured-icons/	Colorful icons in PSD format (use a PSD to JPG conversion tool if needed).
Free Vector	http://www.freevectordownload.com/	Many icon sets of varying quality.
Weblays	http://www.webalys.com/	A variety of icon styles.
Function	http://vfunction.com/shop/iconjar-353-icons/	Set of 335 icons suitable for apps, websites, navigation.
Glyphish	http://glyphish.com/	50 icons for applications.
Icon Archive	http://www.iconarchive.com/	Variety of icons.
IconFinder	https://www.iconfinder.com/	Search engine that finds icons. Find out whether the icon is licensed or free to use by clicking on the Info tab. This also has a link to all icons in a set.
Iconmonster	http://iconmonstr.com/	Over 1500 simple black and white icons.
Shock Family Icons	http://www.icons shock.com/professional-icons.php	A large collection of professional icons.
Iconspedia	http://www.iconspedia.com/	Another good collection. When you find the icon you want, select it and click on the preferred pixel size.
Open Source Icons	https://signalvnoise.com/posts/1844-open-source-icons	General icons
Ikons	http://ikons.piotrkwiatkowski.co.uk/	300 free light gray icons.
Stock Icons	http://stockicons.com/	High quality and broad range of icon sets.
Dingbat Fonts	http://www.1001fonts.com/dingbat-fonts.html	Fonts that produce icons.
Webdesigner Depot	http://www.webdesignerdepot.com/2009/07/200-free-exclusive-vector-icons-prim/	A set of 200 icons with a web design orientation. Scroll down and you'll see lists of additional icon sets from Web Designer Depot

STOCK PHOTO WEBSITES

iStock Photo	http://www.istockphoto.com/	Huge selection of stock photos. Search results can be filtered. Pay by the photo.
Crestock	http://www.crestock.com/	Good selection of photos, illustrations and icons.
eLearning Art	http://elearningart.com/	Great selection of people cutouts in professional, casual and medical clothes and also sets of phone people. Backgrounds and silhouettes.
eLearning Brothers	http://elearningbrothers.com/elearning-template-libraries/	People Cutouts: Excellent selection of cutout people and illustrated characters in many different poses. Also photos of workplace backgrounds.
Graphic River	https://graphicriver.net/	Inexpensive design elements, such as PowerPoint

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STOCK PHOTO WEBSITES

		templates, backgrounds, textures and illustrations.
Shutterstock	http://www.shutterstock.com/	Over 15 million photos and illustrations as well as video footage. They also have a free photo and vector graphic every week.
Pixabay	https://pixabay.com/	Over 1 million free images, illustrations, and videos. A more limited selection, but all items are free to use.
Max Pixel	http://maxpixel.freegreatpicture.com/home	Free photos. A more limited selection, but all items are free to use.

DATA VISUALIZATION

Data Visualization Blogs and Inspiration

Stephanie Evergreen	https://stephanieevergreen.com/blog/	Data visualization blog with step by step tutorials.
Data Viz Checklist	http://stephanieevergreen.com/updated-data-visualization-checklist/	Data visualization checklist by Stephanie Evergreen.
Ann K. Emery	https://depictdatastudio.com/category/data-visualization/	Data visualization blog by Ann K. Emery
Eager Eyes	https://eagereyes.org/	Data visualization tools and inspiration.
Policy Viz	https://policyviz.com	Blog on data processing, analyzing, sharing and presenting data.
Junk Charts	http://junkcharts.typepad.com/	Data visualization critic. Blog and examples.
Visualizing Data	http://www.visualisingdata.com/	Blog and inspiration.
Wiz Viz	http://www.vizwiz.com/	Blog and inspiration.
Story Telling With Data	http://storytellingwithdata.com/	Blog, workshops, gallery and inspiration.
Creative Market	https://creativemarket.com/	Etsy for digital products. Individual designers post products, manage their own content, and set their own prices.
Visuals on Findings	http://www.healthdata.org/results/data-visualizations/	Data visualizations in health and evaluation.
Daily Infographic	http://Dailyinfographic.com	Daily infographic inspiration.
Infographic List	http://infographiclist.com	Examples and inspiration for those who love infographics.
Infographic Archive	www.infographicsarchive.com/	Infographics search engine and archive.
Best Infographics	www.best-infographics.com	Search for infographics and templates.

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DATA VISUALIZATION		
Love Free Infographics	https://lovefreeinfographics.wordpress.com/	Free infographic examples.
Submit Infographics	http://submitinfographics.com/	User generated infographics design gallery.
InfoNewt	http://infonewt.com	Blog, gallery and examples by Randy Krum.
Information is Beautiful	http://www.informationisbeautiful.net/	Blog, data, workshops, and gallery.
<i>Chart Builders and Resources</i>		
Chart Chooser	https://depictdatastudio.com/charts/	Interactive chart chooser to help you figure out what works best for your data, by Ann K. Emery.
Qualitative Chart Chooser	https://stephanieevergreen.com/qualitative-chart-chooser-3/	Chart chooser for qualitative data by Stephanie Evergreen and Jenny Lyons.
Online Chart Tool	https://www.onlinecharttool.com/	Design and share charts.
DIY Chart	http://www.diychart.com	Create static or interactive charts.
Gephi	www.gephi.org	Visualization software.
Gliffy	https://www.gliffy.com/	Templates and examples. Flow charts, org charts, network diagrams.
Tableau	www.tableausoftware.com/	User can submit raw data and turn it into data visualizations.
Omni Graffle	https://www.omnigroup.com/omnigraffle	Design software. Standard or pro license.
Viz Sweet	http://www.vizsweet.com/	Interactive data visualizations
Wordle	http://www.wordle.net/	Create word clouds.
<i>Image Editors</i>		
CorelDraw	http://www.coreldraw.com/en/	2D editing and drawing tools to create custom graphics. Monthly fee for purchase.
PixelMator	www.pixelmator.com/	Image editing application for Mac.
GIMP	www.gimp.org/	Image manipulation application.

DESIGN SOFTWARE		
Adobe Illustrator	http://www.adobe.com/products/illustrator.html	Graphic design software. Monthly fee.
InkScape	https://inkscape.org/en/	Professional vector graphics editor. Similar to Adobe Illustrator. Free and opensource.
Adobe InDesign	www.adobe.com	Design tool for print layouts, magazines and books that can be useful for creating infographics.
Publisher	https://office.microsoft.com/publisher/	Publishing program with available templates.
EdDrawSoft	https://www.eddrawsoft.com	Infographic and visualization software. Fee to download.

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DESIGN SOFTWARE

Keynote	http://www.apple.com/mac/keynote/	Presentation software. Small fee to download.
XaraX	http://www.xara.com/us/	Photo & graphic designer software. Fee to download.
Adobe Illustrator	http://www.adobe.com/products/illustrator.html	Graphic design software. Monthly fee.

OTHER RESOURCES FOR CONSIDERATION

Section 508 Compliance

Interactive Accessibility	http://www.interactiveaccessibility.com/blog/creating-accessible-infographic#.WTq_SGjyvIU/	Reviews some things to consider when creating an infographic to ensure that it is accessible to visually impaired persons.
NOAA Section 508 Compliance: Tools for Checking Accessibility	https://noaa.libguides.com/Section508/CheckingAccessibility	Provides a list of tools and resources for checking accessibility.
U.S. General Services Administration (GSA) Section 508 Guidelines	https://www.gsa.gov/about-us/organization/office-of-the-chief-information-officer/office-of-deputy-cio/office-of-enterprise-planning-and-governance/enterprise-architecture-policy-planning/section-508-and-accessibility/gsa-508-tutorials-guidance-checklists	This site offers several how-do documents for making content accessible and Section 508 compliant.
Digital.gov Toolkit for Improving the Accessibility of Social Media in Government	https://www.digitalgov.gov/resources/improving-the-accessibility-of-social-media-in-government/	Toolkit designed to address accessibility issues across various social media platforms.
Webpage FX	https://www.webpagefx.com/blog/web-design/proper-standards-compliant-color-use-in-web-design/	This website offers examples of different types of colorblindness and offers examples of ways to present data that are more accessible for those with colorblindness.

Miscellaneous

Eilssa Schlosser	http://aea365.org/blog/elissa-schloesser-on-5-steps-for-translating-evaluation-findings-into-infographics/	5 steps for translating evaluation findings into infographics.
Design Elements Manual	https://www.amazon.com/Design-Elements-Graphic-Style-Manual/dp/1592532616	Graphics style manual.
Fedstats	https://www.usa.gov/statistics	Search federal statistics and data.
Schrock Guide	http://www.schrockguide.net/infographics-as-an-assessment.html	Infographic tools, resources and inspiration.